

SPONSORSHIP OPTIONS



Level	Ad Size	Banner Placement	T-Shirt Logo	Website Inclusion	Event Tickets	Promotional Radio Spots	Live Radio Mentions	Entry Fees
Bucket \$500	-	Yes	-	Yes	2	-	Yes	-
Bronze \$750	3" x 1.5"	Yes	-	Yes	4	-	Yes	1
Silver \$1000	Qtr Pg	Yes	Yes	Yes	6	-	Yes	1
Gold \$2000	Half Pg	Yes	Yes	Yes *	As needed	Yes	Yes	1
Platinum \$5000	Full Pg	Yes *	Yes	Yes *	As needed	Yes *	Yes	2
Diamond \$10,000	Double	Yes *	Yes	Yes *	As needed	Yes *	Yes	4

* Denotes additional benefits to the option, see insert for details.

DIAMOND



The DIAMOND sponsorship affords “partnership” in the CATCHIN’ for KIDS Rockfish Tournament.

Benefits include...

Double Page advertisement in the Tournament Program

Your advertisement will be created based on the graphics provided by you or your company. Additionally you may work with our promotional director who will aid in the creation of your advertisement.

Banner Creation and Placement at the two-day event

A banner will be produced for you and placed at the two-day event as a partnership sponsor. We can help create the Graphics and advertisement if required.

Your Company Logo Included on the Tournament T-Shirts

Your company logo will be included on the tournament T’s, worn by many of our anglers and visitors to the tournament. The T’s can be seen throughout the year as they are of good quality and can be worn time and time again.

Live Radio Promotion

In addition to promotional radio spots you will be invited to co-host a live radio show on 850 AM—WTAR in addition to co-hosting the show on the tournament day.

Radio Advertising Spots

Your company or organization will be mentioned 5 x per day for 5 days across the 5 Sinclair stations, a total of 25 radio mentions per day reaching a large audience and a wide range of listeners.

Web site prime advertising location

Your company logo or advertisement will be included on the “Tournament” page on our website www.CatchinForKids.org .

Event Tickets

You will receive tickets to attend the events during the tournament; we invite you to bring your customers and friends to join in the fun.

Entry Fees

Diamond Sponsorship affords you 4 entry fees into the tournament; each entry fee allows 1 boat with up to 4 anglers per boat.

We encourage your Company to supply *Catchin’ For Kids* any of your promotional items (Frisbees, huggies, etc.) for us to give out during fundraising events.

Contribution amount: \$10,000

PLATINUM



KONICA MINOLTA

The PLATINUM sponsorship affords many attributes of the partnership sponsorship level. This is outstanding value for our sponsors and friends.

Benefits include...

Full Page advertisement in the Tournament Program

Your advertisement will be created based on the graphics provided by you or your company. Additionally you may work with our promotional director who will aid in the creation of your advertisement.

Banner Creation and Placement at the two-day event

A banner will be produced for you and placed at the two-day event as a partnership sponsor. We can help create the Graphics and advertisement if required.

Your Company Logo Included on the Tournament T-Shirts

Your company logo will be included on the tournament T's, worn by many of our anglers and visitors to the tournament. The T's can be seen throughout the year as they are of good quality and can be worn time and time again.

Live Radio Promotion

In addition to promotional radio spots you will be invited to co-host a live radio show on 850 AM—WTAR in addition to co-hosting the show on the tournament day.

Radio Advertising Spots

Your company or organization will be mentioned 5 x per day for 5 days across the 5 Sinclair stations, a total of 25 radio mentions per day reaching a large audience and a wide range of listeners.

Web site prime advertising location

Your company logo or advertisement will be included on our website www.CatchinForKids.org.

Event Tickets

You will receive tickets to attend the events during the tournament; we invite you to bring your customers and friends to join in the fun.

Entry Fees

PLATINUM Sponsorship affords you 2 entry fees into the tournament; each entry fee allows 1 boat with up to 4 anglers per boat.

We encourage your Company to supply *Catchin' For Kids* any of your promotional items (Frisbees, huggies, etc.) for us to give out during fundraising events.

Contribution amount: \$5,000

GOLD



GOLD sponsors enjoy a half page add in the tournament program and attendance at the two day event together with many other great value options.

Benefits include...

Half Page advertisement in the Tournament Program

Your advertisement will be created based on the graphics provided by you or your company.

Banner Placement at the two-day event

We will place your banner at the two-day event.

Your Company Logo Included on the Tournament T-Shirts

Your company logo will be included on the tournament T's, worn by many of our anglers and visitors to the tournament. The T's can be seen throughout the year as they are of good quality and can be worn time and time again.

Live Radio Promotion

Your Company will be promoted on live radio 850 AM—WTAR "Catchin with Capt Reese".

Radio Advertising Spots

Your company or organization will be mentioned 5 x per day for 5 days across the 5 Sinclair stations, a total of 25 radio mentions per day reaching a large audience and a wide range of listeners.

Web site prime advertising location

Your company logo will be on our website www.CatchinForKids.org.

Event Tickets

You will receive tickets to attend the events during the tournament; we invite you to bring your customers and friends to join in the fun.

Entry Fees

GOLD Sponsorship affords you 1 entry fee into the tournament; each entry fee allows 1 boat with up to 4 anglers per boat.

We encourage your Company to supply *Catchin' For Kids* any of your promotional items (Frisbees, huggies, etc.) for us to give out during fundraising events.

Contribution amount: \$2,000

SILVER



SILVER sponsors enjoy a quarter page advertisement in the tournament program and attendance at the two- day event together with many other great value options.

Benefits include...

Quarter Page advertisement in the Tournament Program (May be larger if space permits)

Your advertisement will be created based on the graphics provided by you or your company.

Banner Placement at the two-day event

We will place your banner at the two-day event.

Radio show mention on the "Catchin With Capt Reese" radio show

Web Inclusion on www.CatchinForKids.org

6 event tickets & 1 Tournament Entry Fee

We encourage your Company to supply **Catchin' For Kids** any of your promotional items (Frisbees, huggies, etc.) for us to give out during fundraising events.

Contribution amount: \$1,000

BRONZE & BUCKET



BRONZE and BUCKET sponsors can take advantage of banner placements at the event. Benefits include...

Banner Placement at the two-day event

We will place your banner at the two-day event.

Radio Show mentions on the "Catchin with Capt Reese" Radio Show

Program Advertisement

Bronze Sponsors will enjoy a 3" x 1.5" Business card size advertisement in our program. Bucket Sponsors will be mentioned on the Sponsors page.

Web Inclusion on www.CatchinForKids.org

4 Event Tickets & 1 boat Tournament Entry Fee for Bronze Sponsor

We encourage your Company to supply **Catchin' For Kids** any of your promotional items (Frisbees, huggies, etc.) for us to give out during fundraising events.

Contribution amounts: Bronze **\$750** Bucket **\$500**

PREVIOUS SPONSORS



KONICA MINOLTA

Thank you to our Sponsors of last year's tournament...

Konica Minolta, [Sinclair Communications](#), Commonwealth Financial Partners, [Sea-Tow Hampton Roads](#), The Ware Company, Vinings Marine, [Triple F Charters](#), Mid Atlantic Rockfish Shootout, [Oceans East 2](#), Holiday Ice, [Chesapeake Bay Lures](#), B&L Machine and Fabrication, [Sam Rust Seafood](#), Engines 1, Portsmouth Anglers Club, [Lynnhaven Marine](#), Norfolk Tent Rental, [Virginia Beach Tuna Tournament](#), Rudee Tours, [Coastal Pest Control](#), Reynolds Landscaping, [Mountain Breeze Taxidermy](#), Bank of Hampton Roads, [S&S Marine Fabricators](#), [Home Depot](#), Blind Date Charters, [Gold Canyon](#), Midnight Embroidery, [Specialty Purses](#),
[...and many more.](#)

Sponsorship Agreement



Advertiser / Business Name: _____

Representative: _____

Address: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: () _____

Email: _____

I would like to participate in the _____ CATCHIN' FOR KIDS Rockfish Tournament at a Sponsorship Level of:
Year

- | | | | | | |
|--------------------------|----------------|-----------------|--------------------------|-----------------|----------------|
| <input type="checkbox"/> | Diamond | \$10,000 | <input type="checkbox"/> | Platinum | \$5,000 |
| <input type="checkbox"/> | Gold | \$2,000 | <input type="checkbox"/> | Silver | \$1,000 |
| <input type="checkbox"/> | Bronze | \$750 | <input type="checkbox"/> | Bucket | \$500 |

_____ **Product Sponsor**

All artwork and business names for advertisements and programs, together with necessary contact detail to be included in all printed material, should be submitted no later than the end of October.

Please email your advertisements to Rikfish201@aol.com . We accept high resolution JPEG or TIFF formats. You can include text in your message. Alternatively you can send your advertisements to us through the web at www.CatchinForKids.org .

Requests for advertisement and banner creation should be submitted with your completed sponsorship agreement by the end of October.

Special requirements or requests? Please describe here:

My investment total is: \$ _____ **Make checks payable to:** **CATCHIN FOR KIDS**
C/O Ray Hollowell
2628 Cornet Street
Chesapeake, Va 23321

Signature

Printed Name

Date

CATCHIN' for KIDS



KONICA MINOLTA

Welcome to **CATCHIN' for KIDS**.

The 2010 CATCHIN' for KIDS tournament will be held December 10th through 12th at Oceans East II Tackle Shop, 5785 Northampton Blvd, Virginia Beach, VA. The tournament will once again be hosted by **Portsmouth Anglers' Club**, **Oceans East II** and **Catchin' with Capt. Reese (850—WTAR AM)**.

As winners of the 2005 "Group Achievement Awards" presented by the Volunteer Hampton Roads Group committee www.volunteerhr.org, the mission of Catchin' for Kids is to involve local businesses and anglers in support of underprivileged children in our community.

The primary goal of our organization is to collect new, unwrapped toys, as well as monetary donations, during October, November and December each year. Towards that end, the Catchin' for Kids Rockfish Tournament takes place each year during the striped bass fall-winter season. The tournament helps to collect new toys, as well as money to buy new toys, to give as Christmas gifts for needy children in our community.

Thanks to the visions of Capt Rick Williams and Capt Reese Bowles, together with the rest of the tournament committee, the program has become successful in its endeavors to support local underprivileged children by having raised over \$160,000 in cash and toys.

CATCHIN' for KIDS has been established as charitable organization under Internal Revenue Code section 501(c)(3). Sponsors will be provided receipts upon request for any contributions made.

All of the contributions benefit underprivileged children in the Hampton Road community.

We thank you for your contribution and support, and we look forward to seeing you at the events on December 10th through December 12th.

Please feel free to contact any of our committee members at Admin@CatchinForKids.org

Capt. Rick Williams Capt. Reese Bowles Robin Wallace Capt. Stan Gold Danny Knight
Sgt Maj Todd Grimes, USMC (Ret) Denny Dobbins Ray Hollowell Steve Smith Capt. Rodney Bowles